

# Starkey Ranch K-8

2023-2024

## Business Partnership



### What is the purpose of a business partnership?

To develop mutual support and understanding between education, business, and community. To work together to benefit students, teachers, employees, and the entire community.

### To become a Business Partner,

**please contact:**

Katie Laugesen

starkeyK8ptoBP@gmail.com

### Starkey Ranch K-8 2023-2024

#### BUSINESS PARTNER SPONSORSHIP LEVELS

	Gold Hawk Level \$400	Platinum Hawk Level \$600	Club Hawk Level ^ \$1500
PTO Business Membership	✓	✓	✓
Starkey Ranch K-8 Business Partner Membership	✓	✓	✓
Facebook page recognition on PTO page	✓	✓	✓
Opportunity to provide flyers available to teachers and staff*	✓	✓	✓
3x5 Appreciation Banner displaying your business' name on the car line fence **	✓	✓	✓
1000 Branded Brag Tags, which help reward our students with achieving goals.		✓	✓
100 Branded Brag Tags for a school club			✓
Opportunity to be involved with a school club as an exclusive partner of club			✓
Opportunity to have school club materials have your branding included as official sponsor of club			✓
\$200 goes directly to school club needs			✓

^ Club Hawk Level membership will be accepted on a first come first serve basis. Once the number of clubs are confirmed by the Starkey Ranch K-8 Administration, only one sponsor per club will be assigned.

\*All business flyers must be provided by the business partners and approved by Starkey Ranch K-8 Administration. Starkey K-8 will be responsible for the distribution.

\*\* Sponsor to provide artwork for banner and artwork must be approved by Starkey Ranch K-8 Administration

**Note: Any previous business partner who would like to use their existing hanging banner, can deduct \$50.00 from the pricing. If the banner ends up needing replaced, deduction will not be applicable.**

**DEADLINE FOR 2023-2024 SCHOOL YEAR BANNERS – JULY 31<sup>st</sup>**

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## Additional Sponsorship Opportunities

- Student of the Month Coupons – (Need 100 a month)
- Student lanyards - \$1,800 + approx.
- Kindergarten Celebration - \$500 + approx.
- Sponsor a Staff Breakfast at school (approx. 180-200 staff) - \$900 + approx.
- Sponsor a Staff Lunch at school (approx. 180-200 staff) - \$2900 + approx.
- Teacher Appreciation (Gift bags, coupons, food, etc.)
- Promotion Ceremonies (Food, certificates, coupons, etc. Timing: May)
- PTO Spirit Night at your Business
- Buy a brick with Business Name - \$250
- Carline Banner (included in all memberships)
- Sponsor a PTO event (Family Reading, STEM, Middle School Dance, Daddy daughter dance, Fall Festival, etc.) - \$1000 + approx.
- Fall Festival Table – Non-sponsor: \$50, Gold level and below: \$25, Platinum and above: no charge
- Sponsor Teacher Appreciation Week Staff T-shirts (business name on back of shirt, \$1,500 + Timing: May)

*\* Pricing shown is an estimate and is subject to change based off vendor costs*

### What Can Business Partners Do For Schools?

- Employees encouraged to volunteer
- Work with schools in curriculum and course development
- Provide resource materials to schools
- Donate supplies and surplus equipment
- Financial contributions, grants for special programs and events.

### What Can Schools Do For Business Partners?

- ✓ Recognize partners in school publications
- ✓ Assist partners with community service projects
- ✓ Potential to reach a new market demographic
- ✓ Receive tax deductions on in-kind and financial donations
- ✓ Provide employees the opportunity to be involved in the community.